

MONTH WEEK	July					August				Septem							
	1	8	15	22	29	5	12	19	26	2	9	16					
<b>Print</b>																	
The Knot Magazine																	
Atlanta Magazine										9,690							
Bridal Guide Magazine					10,320												
<b>Digital</b>																	
TheKnot.com						30,000											
AJC.com																	
<b>Social Media</b>																	
Facebook					5,000					5,000							
<b>Monthly Total</b>					15,320					30,000				14,690			

MyAJC 300x250

2,400 \$ = 400,000 Impressions

knot.com 15\$ CPM for 300x 250 ROS ATF

30,000= 2,000,000 Impressions

Facebook 5\$ per CPM

5,000\$ = 1,000,000 Impressions

the Knot 1 page (3 ti) color

50% off, plus 3% discount

Atlanta Magazine 3 ti, full page

Bridal Guide Magazine i/2 page, 1 ti (x3),

ber		October				November				December					January							
23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3			
						14,630									14,630							
						10,320																
		2,400																				
										5,000												
0		2,400				24,950				5,000					14,630							

February			March					April				May				June			
10	17	24	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22

9,690

30,000

2,400

2,400

5,000

5,000

5,000

5,000

30,000

7,400

9,690

7,400

	July					August					September				October				
29	6	13	20	27	3	10	17	24	31	7	14	21	28	5	12	19	26	2	



10,320



30,000



2,400



5,000

5,000

	10,320					5,000					30,000				7,400				
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November				December				
9	16	23	30	6	13	20	27	
14,630								43,890
				9,690				29,070
								30,960
								103,920
								90,000
								9,600
				5,000				45,000
14,630				14,690				248,520